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For Immediate Release

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Broad Street Co. Receives 2013 Best of Business Award

AUSTIN, TX/CHARLESTON, SC — [Broad Street Co.](#) has been selected for the 2013 Best of Business Award by the The Small Business Community Association. The Small Business Community recognizes and awards business owners because they often do not receive the recognition they deserve. Business owners are role models for everyone whether they know it or not. Small Business Community 2013 Best of Business Award holders are a valuable asset to their community and exemplify what makes small businesses great.

“We’re honored to have been recognized by the Small Business Community Association for the significant growth and performance of Broad Street Co.,” said Charlie Ray, President and CEO of the Austin, TX- and Charleston, SC-based digital media agency. “For six years, we’ve been on the leading edge of what matters in the world of digital media advertising, executing award-winning campaigns for our customers, many of whom are small businesses themselves.”

Broad Street Co. was founded by Ray in 2007 and has worked with clients (large and small) on a variety of innovative ad campaigns (large and small), from standard online placement campaigns to highly complex video and mobile ad campaigns. “We focus on results. It’s important to us to stay alert to trends and value-adds in the digital world to get the best and most exposure for our customers—regardless of budget size. Because we are a small business, we know every dollar matters and we carry that into our media planning with clients, even those with million-plus dollar budgets.”

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About Broad Street Co.

Since 2007, Broad Street Co. has been helping clients with digital strategy and media planning and we've executed award winning campaigns for national, regional and local clients across industry type. Founded by Charlie D. Ray who, with over 15 years experience as a marketing executive on both the client side and publisher side brings his considerable strategic skills to media execution.

About Small Business Community

The Small Business Community Association is dedicated to collecting and organizing information, training, and services that are vital to small business owners, entrepreneurs, and anyone else that needs help running a business, operating a business, or wants to know how to start a business. The mission of the Small Business Community is to promote a vibrant and growing small business community, support education that will preserve and extend the future of small business and use our gifts within the small business community to serve others for the betterment of our world.