



October 4, 2009

**For Immediate Release**

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**Interactive Agency Reports Record Growth, Expands Staff**  
**Despite ongoing recession, advertising and consulting agency reports substantial growth with significant increase in revenue, new staff additions, and acquisition of new office space.**

**Austin, TX, October 4, 2009** — Media strategist Charlie D. Ray, principal of Broad Street Interactive, recently reported a 270% increase in revenue from 2008 to the first three quarters of 2009. Due to the company's rapid growth, the company has moved into a new, larger office on Medical Parkway and added two new staff members, effectively doubling the current staff.

Broad Street Interactive was founded in 2008, focusing on traditional advertisers moving into the interactive space, as well as working with digital agencies to create custom ad channels for their online media budgets. "We form partnerships with local newspapers, TV stations, and other local media providers to connect Internet users and advertisers with relevant and engaging content," says Ray. "Our network of sites is growing daily and our clients are discovering that online advertising is the most effective way to get their message in front of a targeted audience of local users, consumers, and decision makers."

The agency moved into its new office space at 4107 Medical Parkway this month and has added two new staff members: Aaron Welch, Business Development; and Scott Douglas, Account Manager. Aaron Welch has over 8 years experience as an Internet marketer, and leveraged this experience to co-found WholesaleClicks.com. After growing over 300% for each of three consecutive years, Aaron and WholesaleClicks.com partnered with Red McCombs in 2005 to create Red McCombs Media. Scott Douglas is a graduate of The University of Texas with a degree in corporate communications. Scott was an intern for Broad Street Interactive over the summer and is a welcome addition to the team. While attending The University of Texas he was online sales manager for The Daily Texan, the UT school newspaper.

"We are excited to welcome new members to our team and grow our business here in Austin. As media dollars shift to the digital space, we believe our passion and knowledgebase provide real value to our clients and our growth is due to the relationships we cultivate," says Ray.

As a strategist and evangelist for new media, Broad Street Interactive works with clients to apply sound business principles to the fast-paced world of online marketing. "Weeding out what's new and exciting with what generates ROI for our clients is our focus. We think strategically about spending media dollars where they work for our clients," Ray said about the philosophy of the agency.

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**About Broad Street Interactive**

Whether you are looking for lead generation, strong call-to-action campaigns, branding campaigns or trying to get organic search results online, we listen and then we deliver. We won't come at you with answers until we have asked the questions. We work with clients at all levels of online experience. From internet startups to large brick and mortar companies, taking the time to create strong interactive strategies that deliver results is what we do best. We are passionate about what we do and we get a kick out of helping our clients exceed expectations. Ask us to help you exceed yours.